

2024 Annual Conference

Texas Captives: Empowering Texas Business

Captive 101 – Everything You Need to Know about Captives

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This session provides a foundational overview of captive insurance, including what captives are, how they operate, and their benefits. It covers the fundamentals of how to evaluate what may be good risks to put into a captive and what to consider when thinking about various coverage lines.

Attendees will gain insights into the regulatory landscape, common structures, and the strategic considerations for choosing a captive as a risk financing tool.

This is intended for newcomers to the captive insurance space, this session sets the stage for deeper exploration of this alternative risk management strategy.



Captive 101 – What is a Captive?



Texas Captive Insurance Association

Captive 101 – Various Captive Types



Texas Captive Insurance Association

Captive 101 – Sample Pure Captive



Characteristics of a Captive:

- Captive will be a wholly owned subsidiary.
- Formed primarily to insure or reinsure the risks of the parent or unrelated parties affiliated with the parent.
- A licensed insurance company in its state of domicile.
- Regulated under special captive legislation.
- May be located onshore or offshore.
- Can access reinsurers on a direct basis to obtain needed insurance capacity.



Captive 101 – Domestic and Global Stats

*Source: Business Insurance, 2024 Captive Managers & Domiciles, Rankings + Directory: 6 and governmental websites





Source: BI survey

Domicile	Captives	Domicile	Captives	Domicile	Captives	Domicile	Captives
Alabama	54	Georgia	57	Nebraska	4	S. Dakota	15
Arizona	176	Hawaii	263	Nevada	100	Tennessee	162
Arkansas	16	Illinois	2	New Jersey	20	Texas	79
Colorado	6	Kansas	1	New York	37	USVI	1
Connecticut	53	Kentucky	32	N. Carolina	311	Utah	439
Delaware	289	Louisiana	0	Oklahoma	56	Vermont	659
Wash., D.C.	120	Maine	3	Ohio	8	Virginia	0
Florida	0	Michigan	26	Oregon	0	W. Virginia	1
		Missouri	54	Rhode Island	0		
		Montana	100	S. Carolina	221		

TOP NORTH AMERICAN OFFSHORE CAPTIVE DOMICILES

Ranked by number of captives licensed at year-end 2023

Rank	Domicile	2023	2022
1	Cayman Islands	6581	642 ¹
2	Bermuda	633²	633 ^{1,3}
3	Barbados	267	261 ³
4	Nevis	94	102
5	Turks & Caicos Islands	74	71
¹ From website ² Bl estimate ³ Restated			

TOTAL CAPTIVES WORLDWIDE



Texas Captive Insurance Assoc

Source: BI survey

Captive 101 – Who are Forming Captives



Greater than \$20M Gross Premium



Captive 101 – Value to Captive Owners

Act as a formal funding vehicle to insure risks the parent has decided to self-assume

64%
Design and manuscript own policy form
43%
Access reinsurance markets
42%
Realize tax benefits
30%

Provide means for subsidiaries to buy down corporate retentions

28%

Centralize global insurance program

27%

Provide evidence of insurance to meet contractual requirements

25%

Write third-party business

15%



Captive 101 – Marsh Premium Growth by Industry

	2020 Gross Written Premium in USD	2024 Gross Written Premium in USD	% Change in Premium
Agriculture & Fisheries	0.21 B	0.96 B	357%
Automotive	2.09 B	2.80 B	34%
Aviation, Aerospace & Space	0.41 B	2.20 B	437%
Chemical	0.39 B	0.62 B	59%
Communications, Media & Technology	6.35 B	8.20 B	29%
Construction	0.51 B	0.57 B	12%
Education	0.29 B	0.18 B	-38%
Energy	1.72 B	1.90 B	10%
Financial Institutions	28.12 B	25.20 B	-10%
Food & Beverages	0.08 B	1.20 B	1438%
Health Care	2.61 B	7.40 B	184%
Hospitality & Gaming	0.20 B	0.11 B	-45%
Life Sciences	1.42 B	1.10 B	-23%
Manufacturing	1.93 B	2.10 B	9%
Marine	0.64 B	1.10 B	72%
Mining, Metals & Minerals	0.61 B	0.62 B	2%
Power & Utility	0.91 B	1.20 B	32%
Public Entity & Not For Profit	0.14 B	0.03 B	-79%
Real Estate	0.11 B	0.21 B	91%
Retail/Wholesale	2.88 B	5.00 B	74%
Sports, Entertainment & Events	0.25 B	0.25 B	0%
Transportation	0.19 B	1.00 B	426%



Captive 101 – Sweet Spot for Economic Savings





Captive 101 – Typical Captive Coverages

Retained Risks:

- Property Ded. (AOP & DIC)
- Casualty Ded. (GL, AL, WC)
- FinPro Ded. (D&O, EPLI, Cyber)
- Supply Chain Ded.
- Business Interruption W.P.
- Product Recall
- Mfg. Warranties

Policy Exclusions / Sublimits:

- Mold / Asbestos / Lead
- High Hazard Cat (EQ / Flood / Wind)
- Professional Liability

Reinsurance Access:

- Medical Stop Loss
- Property Tower Participation
- Integrated Risk Programs
- Insurance Linked Securities

Uninsured Risks:

- ➤ Wage and Hour Liability
- ➤ Trade Credit
- Intellectual Property
- Weather Parametric
- ➤ Contractual Liability
- Legal Defense Expenses
- Terrorism / NCBR / Active Shooter
- ➢ Auto Physical Damage
- ≻ Pandemic / Contagious Disease B.I.

Third Party Risks:

- Cyber Breach Protection
- Customer Auto Liability
- Extended Warranties
- > Voluntary Employee Benefits
- ➤ Travel Insurance
- Vendor Product Recall Insurance



Captive 101 – What are Captive Writing?





Captive 101 – Actuarial Support for Captives

The growth of captives has drawn increased scrutiny from regulators and tax authorities. Actuaries can provide captives with actuarial support and analytics to substantiate the captive's actions, thereby allowing the captive to continue to provide value to the parent company. There are general four key actuarial studies as part of the standard operations of the captive.



Captive 101 – Actuarial Reserving Approach

01 Review of Data	02 Derive Assumptions	03 Perform Diagnostic Testing
 Become familiar with the Captive insurance program structure and any changes in operations, claims handling, or loss control activities over time 	 Loss and claim count development patterns Reporting lag pattern Long-term average frequency, severity and loss costs and annual trends 	 Consistency in: Claim settlement patterns Case reserve adequacy levels Claim reporting patterns
Review claims data	Size of loss distribution, or increased limit	• Trends in:
 Compile exposure data for each line of business and compare to prior report for consistency 	 factors Utilize the Captive's data to greatest extent possible and supplement with industry/other 	Claim cost severityLarge claim activity
 Compare claims data to prior on individual claim basis for consistency 	internal or external data if adds value	

04 Projection Methods

- Paid and incurred loss development methods
- Case loss development method
- Frequency/Severity method
- Loss cost method
- Bornhuetter-Ferguson methods

05 Test reasonability of results

- Implied ultimate loss costs, claim severity and claim frequency by policy period
- Implied incurred but not reported (IBNR) per pending claim
- Implied unpaid per pending claim
- Implied ratio of IBNR to case reserves



Captive 101 – Reserve Work and Forecasting

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Are year over year loss cost trends being driven by frequency, severity, or both?	How are risk management programs impacting frequency and severity?	How are changes in the legal, social, and regulatory environments and delivery of medical care impacting your program costs?
↓ Are losses emerging favorably compared to prior report expectations?	What are the drivers of the change in estimated unpaid losses since the prior report?	Are changes in the loss forecast related to exposure growth, long-term cost trends or changes in loss experience?
O How does recent large claim activity compare to historical trends?	C Have there been any changes in claim settlement rates or case reserve adequacy?	Are there particular facilities or business units that are driving changes in actuarial results?

Captive 101 – Actuarial Technical Pricing

A rigorous approach that satisfies internal and external stakeholders





Captive 101 – What are Captive Writing?

A rigorous approach that satisfies internal and external stakeholders





Captive 101 – Why Actuarial Technical Pricing?

- The total cost of risk is the sum of the cost of the retained risk plus the cost of insurance premiums
- Retaining risk requires free capital to pay losses



Retaining more risk require more free capital to pay losses:





Captive 101 – Risk Transfer

Elements of Risk Transfer:

- Captive assumes significant insurance risk
- Reasonably possible that captive may realize a significant loss

There is no specific rule for risk transfer. However, two common tests for risk transfer are:

- "10/10" rule 10% chance of at least a 10% loss
- ERD Expected Reinsurer Deficit (Probability of present value UW loss) X (present value underwriting loss across all loss scenarios)





Captive 101 – Risk Distribution

OR

Brother-Sister Approach

- Captive insures a minimum of seven legal subsidiaries
- All subsidiaries insured by the captive need to be legal C-Corporations (Not divisions or LLC's)
- No one subsidiary should represent greater than 50% of the total risk



Third-Party Writings Approach

A captive insurer needs a minimum of \$0.30 of unrelated risk premium for every \$10f total premium



- To recognize the tax benefits available to captives, the captive must qualify as an insurance company for US federal tax purposes and show existence of:
 - 1. Legitimate Fortuitous Risks
 - 2. Regulated Environment
 - 3. Risk Shifting / Transfer and
 - 4. **Risk Distribution** among a sufficient number of insureds in the captive transaction.
- In determining the presence of risk distribution, the captive must mirror one or both of the fact patterns noted to the left which are the result of precedent setting case law and IRS revenue rulings.
- Other facts that the IRS and the courts have generally looked favorably upon for captive arrangements include:
 - ✓ The captive was set up for clear and valid (non-tax) business reasons
 - ✓ The captive is adequately capitalized
 - ✓ The captive secures its own obligations, including issuing its own letters of credit for example
 - ✓ The identity of the captive as a separate entity should not be eroded by parent guarantees or other similar agreements

We recommend all clients obtain a tax opinion and/or FIN 48 memorandum regarding the federal tax treatment of any proposed US captive.



Captive 101 – Captive Tax Treatment

Insurance Company for US Federal Tax Purposes

- Premium payments are tax deductible by the insured
- Captive recognizes income
- Captive recognizes deduction for loss reserves on discounted basis
- The ability to potentially build up <u>underwriting</u> income in the captive on a tax exempt basis per Section 831(b) of the US Tax Code contingent upon premium <u>not</u> exceeding \$2.45 million annually



Deposit Accounting for US Federal Tax Purposes (Self Insurance)

- Payments are non-tax deductible.
- No tax deduction for loss reserves.
- Claims are tax deductible when paid.

Captive 101 – Sample Structure Options



Captive 101 – Timeline to Evaluate and Form a Captive



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Feasibility Process

- 1. Captive Education
- 2. Determine Scope of Study
- Execute SOW 3.
- Complete Data Request 4.
- Respond to additional questions 5.
- Actuarial modeling completed 6.
- 7. Captive modeling completed
- Draft study submitted 8.
- 9. Final study presented





Captive 101 – Domicile Selection Considerations

- Statutory Flexibility can you write all the coverage lines you want to, can you write 3rd party business
- Domicile Maturity and Experience (i.e. VT is most mature US domicile with 620 captives, HI second oldest with 251 at the end of 2021)
- Financial Considerations:
 - Self Procurement Tax (Home State?) varies by state
 - Premium Taxes varies by domicile from 0% (AZ, UT, NV) to 0.38% (VT) up to a cap (i.e. \$200K)
- Location and convenience:
 - Domicile requirements for board meetings
 - Travel time & expense (on-shore vs. off-shore).
- Industry expertise and density of peers e.g. CMT captives in domicile (ex. HI is primary hub for CMT captives)
- Funding and capital flexibility:
 - Investment restrictions *minimal restrictions in most domiciles*
 - Ability of loan and dividends back to parent company
 - Minimum capital required *most domiciles require minimum of \$250,000*
 - Flexibility of capitalization in addition to Cash/LOC, Surety, accounts receivable, etc.
- Frequency of regulatory exams (AZ no minimum requirement; most other domiciles at least once every 3 5 years)



Captive 101 – Making Changes to Captive Coverages



• Board of Directors to approve or ratify amendment



Captive 101 – Third Party Risk



Exas Captive Insurance Association

Captive 101 – Captive Exit Strategies

Run-off Mode

- The captive does not write coverage in the future.
- The captive remains licensed and subject to ongoing regulation and audit until all outstanding claims are paid.
- The parent would incur ongoing operational expenses on a reduced basis.

Definitions:

- Commutation Usually refers to the cancellation or dissolution of an insurance or reinsurance contract in which there are profits or losses to be allocated.
- **Novation** An agreement to replace one party to an insurance policy or reinsurance agreement with another company from inception of the coverage period.
- Loss Portfolio Transfer A financial reinsurance transaction in which loss obligations that are already incurred and will ultimately be paid are ceded to a reinsurer.

Captive Shuts Down Immediately and Liquidates

- Commutes all outstanding liabilities back to parent (permitted for only direct placements), or transfers the obligation for the outstanding liabilities to a third-party insurer via Novation or Loss Portfolio Transfer.
- Once all liabilities have been extinguished from the captive, the parent will then need to file a petition to the Department of Insurance (Captive Department) to dissolve the company.
- The parent avoids the ongoing cost to keep the captive operational in future years.
- Should the parent decide to transfer the liabilities to a thirdparty insurer for a premium, they should weigh the risk margin assessed for loss volatility by the insurer against the savings associated with not incurring ongoing operational cost to keep the captive open.



Captive 101 – Captive Expenses

Captive Cost Item	Description
Captive Feasibility Study	Fees start from \$XX,000 + Actuarial work, if needed (approx. \$X,000 per coverage line)
Start Up Costs	Regulatory, legal, actuarial, and implementation fees (approximately US\$XX,000 to US\$XX,000 depending on domicile)
Annual Operating Costs	Regulatory, legal, actuarial, audit, and captive management fees (approximately US\$XX,000 to \$XXX,000 per year).
Captive Domicile Premium Tax	Only imposed by select onshore captive domiciles (ranges from 0% to 0.38%) subject to a maximum.
Regulatory Fees	Annual licensing and exam fees vary by domicile
Self Procurement Tax	US state premium tax imposed on an insured by its "home state" when procuring insurance from an insurer (which may include a captive) not admitted in the insured's home state (tax due by state ranges from 0 to 6% which may be imposed on the total US premium at the "home state" rate)
Capitalization	Typical premium to capital ratio required ranges from 3:1 (more severity type risks such as property) to 5:1 (more predictable risks such as casualty) and may be met through cash or a letter of credit depending on domicile.
Opportunity Cost on Funding Captive Premium	Ability for captive to mirror investment returns on cash flow used to support premiums versus if cash had remained with parent company.



Captive 101 – Questions for a Captive Manager

- Do they have experience with the type of captive you want to form?
- Do they specialize in any type of captive structure / type?
- What is their depth of bench if there are sickness / turnover?
- What is their industry reputation?
- What is their experience in your selected domicile?
- What is their relationship with other service providers?
- What scope of services do they provide? (actuarial, brokerage, audit, tax, etc.)
- Do they provide consulting work for evaluating your risk needs after implementation?
- What technology do they use for daily activity tracking, financial statements, governance
- Is the manager limited in what type of captive or insurer relationships they can provide access to?
- What is the breadth of geographical footprint of the manager?
- Do they provide services for your peers? Would this be beneficial for best practices?
- Are they an industry thought leader?



Captive 101 – Role of a Captive Manager

Financial Reports and Exams

Captive Annual Report Review and approve

Captive Audited Financials Review and approve

Actuarial Certification of Loss Reserves Provide data

Five Year Financial Projections Provide assumptions

Periodic Examination by Regulators (Every Three to Five Years) Review for any concerns

Interim Financials Provide claims data

Accounts Payable/Accounts Receivable Approve transactions

Annual Budget Review and approve

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Captive Premium Tax Submitted (If Required) Review

Captive Income Tax Return

Review and approve

Investments

Minimum Capital Coordinate required capital

Intercompany Loans Request loan and remit monthly interest payments

Shareholder/Policyholder dividends Request dividends (contingent upon regulatory approval)

🖉 Underwriting

Insurance Program Changes Communicate desired changes to existing business plan

Insurance Policies and Reinsurance Agreements

Review and approve

Corporate Governance

Directors and Officers Communicate any changes of directs and officers

Collect Conflict of Interest Disclosures from All Directors and Officers

Sign and return disclosures at the annual directors meeting

Board Meetings

Provide dates of availability, approve agenda, and participate



Captive 101 – Captive Committees



unit controls.



Captive 101 – Captive Health Check

Understanding the overall health of the captive is imperative for all captive owners. But when is the most appropriate time to perform a Captive Health Check?



Volatility

Adverse loss experience Changing retentions and limits, and adding new coverages Commerical premium swings

Difficult Market Conditions

Hard market reducing capacity and unavailability

Premiums not aligned with losses

Pressure from carriers to take on more risk

Internal Pressures

Management seeking best use Desire to take on more or new of capital and demanding risks

return on investment

Opportunities

Achieving optimal capital levels and deployment

Timing

May been in "auto-pilot" resulting in a lack of understanding of the underlying risk



Captive 101 – Captive Health Check



Reserving

- Analysis of retained unpaid loss and LAE reserves, including IBNR
- Projections for the upcoming year based on historical results and projected exposures
- Statement of Actuarial Opinion

Pricing

\$

- Pricing indication including reasonable range based on captive's historical experience supplemented with industry information
- Individual estimates for Expected loss, Required capital with return, Expense



Risk Transfer

Review whether insurance program exposes captive to reasonable possibility of significant loss, specifically looking at: (1) 10-10 Test; (2) ERD Test;

(3) Distribution of presentvalue of captive'sunderwriting losses



Risk Distribution

- Analyze and comment on:
- Sufficient number of risks
- Independence of risks
- Applicability of law of large numbers
- Is transaction viewed as insurance



Captive 101 – Captive Health Check

What does the Health Check entail

Captive Review

Holistic deep-dive:

- Understanding total risk profile and drivers of risk
- Current capital position and ability to pay claims in the future
- Actuarial review for regulatory and tax purposes: Loss reserving, pricing, risk transfer, risk distribution
- Understanding of loss funding and whether captive is charging the appropriate premium to cover risk
- Assessment of risk concentration whether by geography, correlated risks, or concentration of exposures
- Determine impact of adding or removing coverages, or changing risk profile through program structure changes
- Optimal use of capital based on Company's risk appetite
- Develop investment strategy that is aligned with business objectives



Captive 101 – Capital Modeling

Traditional risks in a capital model can include...



Underwriting Risk (UW Risk)

Simulate the ultimate value of claims expected to occur in prospective policy periods

Reserve Risk

Simulate the unpaid liability for claims that have already occurred

Asset Risk

Simulate investment income generated in each prospective year

Catastrophe Risk

Input event set output data from commercial catastrophe software models to incorporate catastrophe risk

Credit Risk

Simulate reinsurer default scenarios and associated uncollectible_amounts



Captive 101 – Capital Modeling

Required Economic Capital (REC) by Risk



Benefits of Economic Capital Modeling

- Enhance understanding of total risk exposures and interactions
 - Uncorrelated risks make the enterprise exposure smaller than the sum of the parts
- Improve capital efficiency
 - Identifies opportunities to leverage underwriting strategy and reinsurance structure
- Strengthen enterprise risk strategy
 - Portfolio view leads to risk financing decisions consistent with enterprise risk tolerances

Quantification of financial risks provides clarification of key exposures to the organization



Captive 101 – Shameless Plug for ICCIE

For online courses and webinars in captive insurance, visit the website of the official education program of the captive industry: www.iccie.org



International Center for Captive Insurance Education



Questions?

THANK YOU!

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